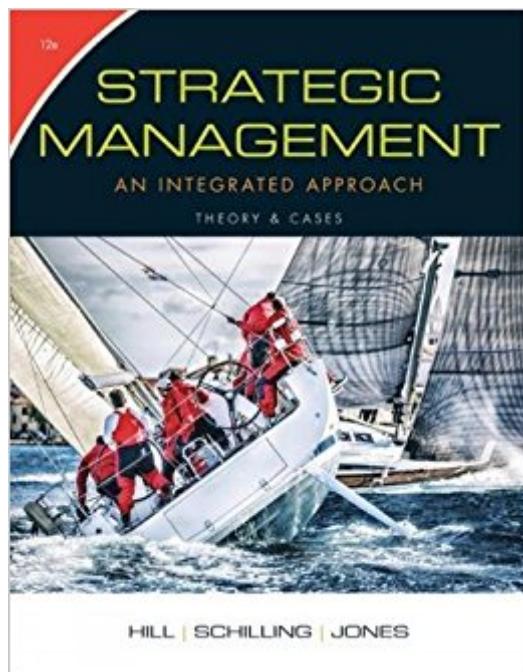


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# Strategic Management: Theory & Cases: An Integrated Approach



## **Synopsis**

This comprehensive and engaging text presents the accumulated knowledge of strategic management scholarship in a way that is very accessible to students. Highly respected authors Hill, Schilling, and Jones integrate cutting-edge research on topics including competitive advantage, corporate governance, diversification, strategic leadership, technology and innovation, and corporate social responsibility through both theory and case studies. Based on real-world practices and current thinking in the field, the 12th edition features an increased emphasis on the changing global economy and its role in strategic management. Written by the authors the 30 cases cover small, medium, and large companies from a large range of industries and nations. Featured cases in this edition include Tesla Motors, India's Tata Group, Skullcandy, Uber, Google, and Staples. The MindTap learning solution is designed to meet the unique needs of this course area and will prepare your students to become the next generation of strategic leaders.

## **Book Information**

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## **Customer Reviews**

Charles W. L. Hill is the Hughes M. Blake Professor of Business at the University of Washington Business School in Seattle. His research interests focus on competition and competitive analysis, corporate strategy, international business, organizational structure, and corporate governance. Dr. Hill has published more than 50 articles in peer-reviewed academic journals and has served on the editorial boards of several top tier journals, including the Academy of Management Review and the Strategic Management Journal. He also is the author of a successful international business textbook. An active consultant, Dr. Hill has worked with numerous companies. He has worked with

Microsoft for almost 20 years and continues to be active within that organization. He received his PhD from the University of Manchester in the United Kingdom. Melissa Schilling is a professor of management and organizations at New York University Stern School of Business. Her research focuses on innovation and creativity, with a particular focus on topics like collaboration and technology trajectories in high technology industries such as computers, smartphones, biotechnology, electric vehicles, and video games. Her innovation textbook, *Strategic Management of Technological Innovation*, is the number one innovation strategy text in the world, and is available in seven languages. Her research in innovation and strategy has earned her awards such as the National Science Foundation's CAREER Award, and the Best Paper in Management Science and Organization Science for 2007 Award. Her research has also appeared in leading academic journals such as *Academy of Management Journal*, *Academy of Management Review*, *Management Science*, *Organization Science*, *Strategic Management Journal*, and *Journal of Economics and Management Strategy and Research Policy*. She sits on the editorial review boards of *Organization Science*, *Strategic Organization*, and *Strategy Science*. She has also advised companies such as IBM, Bloomberg, Siemens and others on strategy and innovation. She received her PhD from the University of Washington, Seattle. Gareth R. Jones received his PhD from the University Of Lancaster, England, and he is trained in Economics and Organizational Theory and Behavior. His research interests include organizational design for performance, the evolution of business, and corporate-level strategy. Dr. Jones has published articles in all the major management journals and is co-author of several textbooks.

A must read for any business owner. This book clearly outlines and justifies the proper formulation of business and functional level strategies. Expertly written, with plenty of supporting data and easy to understand charts and illustrations. (this is a true kindle version and not just a searchable pdf).

Book was good to use. It was mandatory for class.

The book has noticeable water damage stains on pages

Strategic management gave great insight and direction on topics that support management.

Good read, but repeats its self mostly.

it wasnt what iwas looking for

Not satisfied at all

This review refers to the 11th edition (January 2014).The content of the book is what you'd expect from a Strategic Management textbook.Knocked off two stars for the large number of misspelled words, grammatical errors and just plain missing words. In a text this size, I can forgive a couple errors but this text has dozens. It's obvious they saved cost by not using a professional editor. My teenager would have done a better job proofreading this text.

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